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GOALS FOR FISCAL YEAR 2025





GOAL 1:

EXPAND REACH AND IMPACT TO SERVE A 50% INCREASE IN BENEFICIARIES.

STRATEGY: Increase the number of beneficiaries reached through expanded nutrition programs, strategic partnerships, and improved service delivery to ensure greater food security and health outcomes; scale up nutrition programs to reach more communities; strengthen partnerships with corporate organizations and local food producers and suppliers; increase funding and resource mobilization through donor engagement and sustainable revenue streams.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer, Partners.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Beneficiary numbers growth.



GOALS FOR FISCAL YEAR 2025



GOAL 2:

TO GENERATE 1,540,00,000 BILLION (\$1,000,000.00) IN ANNUAL REVENUE TO SUPPORT AND EXPAND NUTRITION AND ZERO-HUNGER INITIATIVES WHILE ADVANCING THE ORGANIZATION'S MISSION.

STRATEGY: Diversify revenue streams through grants, donations, corporate sponsorships, and social enterprises. Leverage social media to showcase impact, establish recurring donations by strengthening existing relationships, and enhance organizational visibility through media partnerships, storytelling, and advocacy campaigns. Foster strong donor relationships through personalized communication, impact reporting, and exclusive engagement events. Identify and apply for local and international grants from foundations, governments, and development agencies. Collaborate with organizations on corporate social responsibility (CSR) initiatives, employee giving programs, and cause-related marketing campaigns.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer consultants, Board members contacts, Brand advertisement via social media and general networking.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Tracking of financial and accounting reports; Ensuring total compliance with Corporate Affairs Commission requirements regarding Returns and Audit.



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GOAL 3:

UTILIZE DIGITAL TOOLS AND DATA-DRIVEN INSIGHTS TO OPTIMIZE FOOD DISTRIBUTION, STREAMLINE INVENTORY MANAGEMENT, ENHANCE BENEFICIARY ENGAGEMENT, AND ACCELERATE POVERTY ALLEVIATION EFFORTS WITHIN THE YEAR.

STRATEGY: Identify technological gaps and seek partnerships with tech companies to enhance operational efficiency, optimize resource allocation, and enable data-driven decision-making across all internal processes.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Tech organizations.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Ease of inventory operations and volunteer engagement.



GOALS FOR FISCAL YEAR 2025



GOAL 4:

EXPAND THE VOLUNTEER NETWORK BY 8,000 TO SUPPORT LFBI'S ZERO HUNGER INITIATIVES AND NUTRITION INTERVENTION PROGRAMS AND DEVELOP NEW INITIATIVES TO STRENGTHEN THE VIRTUAL VOLUNTEERING PROGRAM.

STRATEGY: Launch diverse initiatives for both virtual and in-person volunteers, enhance volunteer-centric content on social media, and organize learning and training sessions to empower and engage volunteers, strengthen and increase corporate volunteer activities.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer, Social media platforms, newsletters.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Increased number of volunteers and social media page followers.



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GOAL 5:

ONBOARD 100 NEW BENEFICIARY NGOS TO AMPLIFY LFBI'S IMPACT AND EXTEND ITS REACH TO 10 ADDITIONAL STATES ACROSS NIGERIA.

STRATEGY: Design a dedicated FBNN website to streamline program activities, enabling the registration and onboarding of like-minded non-profits across Nigeria. Expand partnerships in new states, recruit more volunteers in these regions, and collaborate with partners to support effective implementation.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteers, Partner NGOs.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Implementation of a functional FBNN website, partner NGO growth across additional 10 states.



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GOAL 6:

PUBLISH THE ONGOING HUNGER RESEARCH AND ACTIVELY ENGAGE IN EDUCATING STAKEHOLDERS, INCLUDING POLICYMAKERS, PARTNERS, AND FOOD-INSECURE INDIVIDUALS, TO DRIVE INFORMED ACTION AND SUSTAINABLE SOLUTIONS.

STRATEGY: Complete the existing literature on hunger, poverty, and malnutrition, and compile the first Hunger Report on the state of hunger in Lagos for publication in international journals. Collaborate with research agencies and institutes across the state to enhance data accuracy and impact.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer researchers.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Publication of the hunger report.





GOAL 7:

EXPAND FOOD RESCUE EFFORTS BY EXTENDING THE AGRICOVERY PROGRAM TO AT LEAST FIVE ADDITIONAL STATES, INCREASING FOOD HUBS THROUGH STRATEGIC PARTNERSHIPS, AND ENHANCING THE QUALITY AND NUTRITIONAL VALUE OF RECOVERED MEALS TO BETTER SERVE VULNERABLE COMMUNITIES.

STRATEGY: Expand farm and market scouting efforts to reduce post-harvest losses by utilizing logistics and cold storage facilities, ensuring more produce reaches vulnerable families. Strengthen existing partnerships with farmers' associations, local farmers, food markets, FMCG/food manufacturing companies to enhance food security and distribution. Adopt more beneficiary NGOs for food distribution.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteers, Farmers, Local Markets, Agro-partners, Restaurants.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Kg of rescue produce.



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GOAL 8:

ESTABLISH SCHOOL GARDENS IN AT LEAST THREE BENEFICIARY SCHOOLS TO STRENGTHEN AGRICULTURAL KNOWLEDGE THROUGH HANDS-ON PRACTICAL LEARNING.

STRATEGY: Introduce and promote urban farming practices starting with young children in schools to ensure sustainability extends beyond older generations. Conduct weekly monitoring and evaluation of activities.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteers, Beneficiary schools, Community leaders.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Number of school set ups, impact stories.





GOAL 9:

ENHANCE THE FAMILY FARMING PROGRAM TO ACHIEVE A GROWTH OF OVER 50% IN THE NUMBER OF FAMILIES SUPPORTED COMPARED TO THE PREVIOUS YEAR.

STRATEGY: Enhance the urban farming practices. Conduct weekly monitoring and evaluation of activities. Train and enroll at least 300 beneficiaries, pairing them with relevant partners for long-term success.

Capacity to Achieve Goal: Food Bank Staff, Volunteers, Community leaders.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Kg and amount from sales generated by beneficiaries, impact stories.



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GOAL 10:

STRENGTHEN ALL NUTRITION FOCUSED PROGRAMS: NUMEPLAN, NIDS and EDUFOOD.

STRATEGY: Expand and enhance the EDUFOOD program to have a 50% increase in reach of children and the NUME-PLAN program to support a 50% increase in malnourished babies. Increase beneficiary outreach through PHCs and partner NGOs while securing financial and product donations to ensure long-term sustainability.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Professional Volunteer in the medical/nutrition related field, Primary Health Care Officers, FMCGs.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Track the number of discharged babies, increased school attendance rates, and enhance nutritional intake for individuals with diabetes.



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GOAL 11:

CONNECT A MINIMUM OF 500 BENEFICIARIES WITH DIVERSE JOB OPPORTUNITIES TO HELP THEM ACHIEVE SUSTAINABLE LIVELIHOODS.

STRATEGY: Enhance the Job Placement program by incorporating a wider range of skill sets, increasing educational PR content for social media, expanding partnerships with recruitment agencies and organizations, and extending employment reach across states.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteers, Recruitment Agencies and Organizations.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Number of job connections made.



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GOAL 12:

ENHANCE LFBI'S PUBLICITY AND ADVOCACY EFFORTS TO DRIVE COMMUNITY DEVELOPMENT THROUGH VARIOUS MEDIA CHANNELS AT BOTH NATIONAL AND INTERNATIONAL LEVELS.

STRATEGY: Increase visibility of LFBI's activities, expand media partnerships both nationally and internationally while strengthening existing relationships to highlight our work during international and significant events. Promote published policies in collaboration with Harvard FLPC.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteers, general networking.

Measurement of Achievement of Goals: Representations as well as recognitions.



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GOAL 13:

FOSTER AND STRENGTHEN ALLIANCE WITH GOVERNMENT THROUGH PARTNERSHIPS FOR POLICY ADVOCACY, IMPLEMENTATION, SUSTAINABLE FUNDING AND INVESTMENT, TRAININGS AND KNOWLEDGE SHARING.

STRATEGY: Develop and advocate for national nutritional policies and programs in partnership with key government bodies (health, Agriculture, Education, etc). Secure government buy-in for sustainable funding by infusing our programs into national budgets. Proffer solutions through expertise and trainings to government agencies on practical steps in implementation of nutrition programs.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer, Government agencies and parastatals, Board members contacts, general networking.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Diverse collaborations achieved within the year.



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GOAL 14:

EXPAND ORGANIZATIONS REACH THROUGH ADOPTION OF BACKWARD INTEGRATION AND SUPPLY CHAIN DEVELOPMENT.

STRATEGY: Develop and own a sustainable supply chain system to enhance the availability, affordability, and accessibility of nutrition-focused products and interventions through direct raw materials procurement. Develop an in-house supply chain system that houses the right infrastructure, raw materials and human-capital needed. Improve distribution efficiency by utilizing the digital inventory and logistics system.

Capacity to Achieve Goal: Food Bank Staff, Volunteer, local farmers or cooperatives, Agric suppliers.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Number of raw material sources gotten, percentage reduction in procurement cost



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GOAL 15:

EXPAND GEOGRAPHICAL PRESENCE BY HAVING THE FOOD BANK FULLY REGISTERED INTERNATIONALLY IN THE UK AND US.

STRATEGY: Achieve full legal registration, compliance approvals and operational presence in the UK and US to enhance global impact and facilitate cross-border nutrition interventions. Develop operational hubs/offices with diaspora volunteers or country representatives to manage operational activities.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Diaspora volunteers, Government agencies, Board members contacts, general networking, social media platforms, newsletters.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Compliance with necessary requirements and regulatory frameworks, number of operational hubs/offices.



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GOAL 16:

STRENGTHEN ORGANIZATIONAL CAPACITY FOR ENHANCED REACH AND IMPACT.

STRATEGY: Build internal capacity through staffing, equipment, and infrastructure development to expand the NGO's ability to deliver high-quality nutrition interventions and reach more beneficiaries; Establish a mentorship and graduate trainee program for young professionals building a chain of skilled nutrition focused advocates, Invest in training/certification programs for staff development and international exposure, Implement competitive salary structure and benefits improvements; Procuring advanced nutrition assessment tools and equipment's for monitoring beneficiaries health; Upgrade logistics and operational offices to enhance storage and processing activities supporting food distribution.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, International and local partners.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Staff growth, assets acquired, Certification programs/trainings.



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GOAL 17:

INTEGRATE ESG (ENVIRONMENTAL, SOCIAL AND GOVERNANCE) FOR SUSTAINABLE NUTRITION IMPACT.

STRATEGY: Adopt and implement ESG principles to enhance sustainability, social responsibility, and ethical governance in all nutrition programs and organizational operations; promote eco-friendly nutrition practices; strengthen community well-being & inclusion; strengthen accountability & transparency.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer, Social media platforms, newsletters.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Food waste reduction, number of partnerships, outreaches.



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GOAL 18:

ADVANCE DIVERSITY, EQUITY AND INCLUSION (DEI) FOR SUSTAINABLE NUTRITION IMPACT.

STRATEGY: Embed DEI principles into the NGO's governance, workforce, and program delivery to ensure equitable access to nutrition, empower marginalized communities, and foster an inclusive organizational culture; Equal and increased access of nutrition intervention to empower more underserved communities; diverse and inclusive workforce; implement DEI policies and considerations in decision-making.

CAPACITY TO ACHIEVE GOAL: Food Bank Staff, Volunteer, Communities.

MEASUREMENT OF ACHIEVEMENT OF GOALS: Gender diversity in workforce.



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GOAL 19:

ENHANCE GOVERNANCE AND LEADERSHIP DEVELOPMENT FOR LONG-TERM SUSTAINABILITY.

STRATEGY: Strengthen governance structures, leadership capacity, and data-driven decision-making to enhance organizational effectiveness, sustainability, and impact; Expand the Board of Trustees for strategic leadership; Strengthen leadership succession and capacity building; Establish a research and evaluation directorate for data driven decision making.

CAPACITY TO ACHIEVE GOAL: Board members.

MEASUREMENT OF ACHIEVEMENT OF GOALS: New members and policies made to the board.



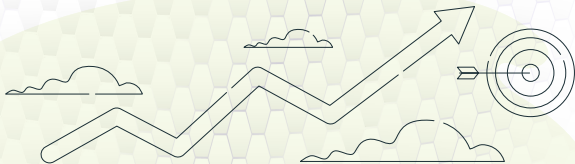
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POSSIBLE