



GOALS FOR FISCAL YEAR 2024



Goal 1:



Raise N696 million (\$500,000) in annual revenue which will enable us to maintain and expand our humanitarian services across board.

Strategy: Increase awareness of the Food Bank and its activities; grant sourcing and partnerships, solicit support from corporate organisations and the civil society, organise food fundraising events; implement a more robust Management System and portfolio structure for multi-revenue channels; build cause marketing infrastructure; Utilise volunteer and other industry expertise, develop and implement strategies to increase access and diversify funding sources from local and international partners. Incorporate the food bank in the UK, US & Canada and work/engage foodbank volunteers and community members in fundraising activities.

Capacity to Achieve Goal: Staff, Volunteer consultants and Board member contacts, brand advertisement and general networking.

Measurement of Achievement of Goals: Tracking of financial and accounting reports, portfolios, etc; Ensure compliance with Corporate Affairs Commission requirements regarding Returns and Audit.



Goal 2:

Increase food sourcing and supply by 45% and strengthen LFBI's food rescue program to help curb food wastage.

Strategy: Develop and maintain food donor relations with particular emphasis on corporate partnerships and philanthropists. Establish partnership with retailers, wholesalers, supermarkets and all members of the food supply chain to rescue food. Strengthen existing partnerships with FMCG/-food manufacturing companies and establish partnership with any other government parastatal organisation where food can be rescued. Adopt more beneficiary NGOs for food distribution.

Capacity to Achieve Goals: Food bank staff, volunteer and board member contacts and general networking.

Measurement of Achievement: Monthly monitoring of the kilograms of food rescued and number of organisations food is rescued from and monthly food distribution reports.



Goal 3:

Increase volunteer capacity by 3,000 to serve LFBI's food relief intervention programs and strengthen the virtual volunteering program.

Strategy: Increase call for volunteers across all social media platforms, expand programs activities to increase volunteer participation and engagement both online and offline, improve logistics to accommodate more volunteers and create virtual volunteer opportunities.

Capacity to Achieve Goals: Food Bank staff, Volunteers, Social media and Newsletters.

Measurement of Achievement: Number of Volunteers.



Goal 4:

Onboard 100 new beneficiary NGOs to increase LFBI's impact and expand its footprint across Nigeria.

Strategy: Increase calls for non-profits across Nigeria across all social media platforms, identify vulnerable communities in neighbouring and far-to-reach states, recruit fresh volunteers in those states and work with local partners to aid implementation.

Capacity to Achieve Goals: Food bank staff, volunteers, Partner NGOs and community heads

Measurement of Achievement: Liaison offices in the identified states, Registration and intervention of beneficiaries in 10 states.



Goal 5:

Implement new technology-based solutions that improve operational efficiencies and volunteer management.

Strategy: Identify pain points which technology can solve and partner with Tech organisations that proffer solutions, implement Zendesk solutions to communications both internally and externally.

Capacity to Achieve Goals: Food bank staff, tech organisations.

Measurement of Achievement: Ease of operations and volunteer engagement.



Goal 6:

Conclude ongoing hunger research and continuously work to educate all stakeholders policymakers, supporters, partners, and food-insecure individuals

Strategy: Strengthen the existing literature on hunger, poverty and malnutrition, compile the first hunger report to be published in international journals about the state of hunger in Lagos and partner with research agencies and institutes across the state.

Capacity to Achieve Goals: Food Bank staff, and volunteer researchers.

Measurement of Achievement: Publication of the hunger report.

Goal 7:



Strengthen the Agricultural recovery program to curb postharvest loss and waste through strategic agro-partnerships.

Strategy: Maintain relationships with associations of farmers, local farmers, agricultural based producers, potential agri-recovery organisations, food markets, supermarkets, seaports and airports and agricultural consultants; develop partnership Ogun State Agricultural Development Programme (OGADEP), Federal Ministry of Agriculture and establish partnership with any other government parastatal organisation where agricultural produce can be rescued, acquire proper logistics vehicles and cold room storage to used for recovery of produce, rescue agricultural produce across 5 states in Nigeria.

Capacity to Achieve Goals: Food bank staff, volunteers, farmers and agro-partners.

Measurement of Achievement: Monthly monitoring of the kilograms of produce rescued, number of farms/agro-based organisations the produce is rescued from and distribution reports.



Goal 8:

Strengthen all programs by improving and expanding upon infrastructure, personnel and warehouse facilities thereby improving quality of service to beneficiaries

Strategy: Increase human resources and staff strength, expansion of warehouse capacity, cold chain capacity, locations, nutrition hubs in communities and fleet, create a decentralised system for specific programs like EDU-FOOD, increase efforts in grant and product and food sourcing, recover and distribute food items through utilisation of our food bank infrastructure and other partner agencies.

Capacity to Achieve Goals: Increase of staff and volunteer intake, expand food bank infrastructure; food bank resources, staff expertise, donors and partners.

Measurement of Achievement: Monthly and quarterly tracking of received donations of food items and monthly distribution reports, tracking of increase in volunteer intake and partner NGOs.



Goal 9:

Strengthen resilience programs that improve the economic status of beneficiaries to reach at least 400 (four hundred) families consisting mainly of widows, aged and the most vulnerable in society.

Strategy: Expand and refine the Family Farming Program, by supporting, training and enrolling at least 200 beneficiaries and partnering them with agricultural partners, seed distributors and fertiliser distributors; expand and refine the Job Placement program by connecting beneficiaries to various industries where their skills will be needed.

Capacity to Achieve Goals: Food bank staff, volunteers, community leaders, recruitment agencies.

Measurement of Achievement: Feedback from at least 55 beneficiaries who have been successfully empowered.



Goal 10:

Strengthen nutrition focused programs: NUMEPLAN, NIDS and EDUFOOD.

Strategy: Expand and refine the EDUFOOD Program to reach at least 7500 children, expand and refine the NUMEPLAN Program to reach at least 1000 beneficiaries, source for more beneficiaries through partnership with PHCs to further strengthen the NIDS program, secure financial and food resources from donors and partners for long-term sustainability.

Capacity to Achieve Goals: Food Bank staff, professional volunteers like dieticians, nutritionist, doctors, Primary Health Care officers and Community Leaders.

Measurement of Achievement: Number of discharged beneficiaries, increased attendance in schools and improved nutritional consumption of diabetes beneficiaries.



Goal 11:

Improve publicity and advocacy of the food bank to promote community development across the different media channels both nationally and internationally.

Strategy: Increase awareness of the Food Bank and its activities, publicise published policies in partnership with the Harvard FLPC, use of key international days to reach out to external media, build on existing relationships with media personnels.

Capacity to Achieve Goals: Food bank staff, volunteer and board members networks.

Measurement of Achievement: Representations both national and international media.



Goal 12:

Expand infrastructure to warehouse more food items, volunteers and staff members.

Strategy: Collaborate with local and international partners to fundraise, utilize/expend savings accumulated over the years improving and moving from current to non-current asset.

Capacity to Achieve Goals: International and local partner.

Measurement of Achievement: Newly completed facilities to accommodate programmatic and administrative activities.