



GOALS FOR FISCAL YEAR 2023





Goal 1:

Raise N380 million (\$500,000) in annual revenue which will enable us to maintain and expand our humanitarian services across board.

Strategy: Increase awareness of the Food Bank and its activities; grant sourcing and partnerships, solicit support from corporate organisations and the civil society; Organise food fundraising events; implement a more robust Management System and portfolio structure for multi-revenue channels; Build cause marketing infrastructure; Utilise volunteer and other industry expertise. Incorporate the food bank in the UK, US & Canada and work/engage foodbank volunteers and community members in fundraising activities. Expansion into a fundraising office space within the countries, open bank accounts for ease of donations.

Capacity to Achieve Goal: Staff; Volunteer consultants and Board member contacts, brand advertisement and general networking.

Measurement of Achievement of Goals: Tracking of financial and accounting reports, portfolios, etc; Ensure compliance with Corporate Affairs Commission requirements regarding Returns and Audit, Achievement of organisations financial goals.



Goal 2:

Pilot agricultural recovery program to help farmers and agricultural based organisations curb

Strategy: Develop and maintain relations with particular emphasis on associations of farmers, agricultural consultants and agricultural based organisations. Conduct feasibility studies on key areas of the program. Strengthen partnership with Federal Ministry of Agriculture and establish partnership with any other government parastatal organisation where agricultural produce can be rescued.

Capacity to Achieve Goals: Food bank staff, volunteer and board member contacts and general networking.

Measurement of Achievement: Monthly monitoring of the kilograms of produce rescued and number of organisations the produce is rescued from and distribution reports raise awareness of the Food Bank and its activities.



Goal 3:

Conclude ongoing hunger research and continuously work to educate all stakeholders - policymakers, supporters, partners, and food-insecure individuals

Strategy: Strengthen the existing literature on hunger, poverty and malnutrition, compile the first hunger report to be published in international journals about the state of hunger in Lagos and partner with research agencies and institutes across the state.

Capacity to Achieve Goals: Food Bank staff, and Volunteer researchers.

Measurement of Achievement: Publication of the hunger report.



Goal 4:

Strengthen resilience programs that improve the economic status of beneficiaries to reach at least

Strategy: Expand and refine the Family Farming Program, by supporting, training and enrolling at least 150 beneficiaries and partnering them with agricultural partners, seed distributors and fertiliser distributors; expand and refine the Job Placement program by connecting beneficiaries to various industries where their skills will be needed.

Capacity to Achieve Goals: Food Bank staff, Volunteers and Community leaders.

Measurement of Achievement: Feedback from at least 50 beneficiaries who have been successfully empowered.



Goal 5:

Strengthen nutrition focused programs: NUMEPLAN, NIDS and EDUFOOD and health education.

Strategy: Expand and refine the EDUFOOD Program to reach at least 6000 children, expand and refine the NUMEPLAN Program to reach at least 1000 beneficiaries, source for more beneficiaries through partnership with PHCs to further strengthen the NIDS program, secure financial and food resources from donors and partners for long-term sustainability.

Capacity to Achieve Goals: Food Bank staff, professional volunteers like dieticians, nutritionist, doctors, Primary Health Care officers and Community Leaders.

Measurement of Achievement: Quarterly tracking of partner agencies and new food bank initiatives enrolled under the Lagos Food Bank platforms to receive support.



Goal 6:

Improve upon donor retention strategies to achieve 75% donations towards our daily/monthly

Strategy: Focus and invest in effective donor stewardship techniques, Strengthen communications and relationship with donors through regular updates on foodbanking activities, newsletters, impact report on donation/partnerships, Improve on social media content through regular call for partnerships/donors and special campaigns that raises awareness on impact of donations, organise recurring food drives.

Capacity to Achieve Goals: Volunteers, Food Bank staff.

Measurement of Achievement: Number of repeated donors in a year, and minimal expenses on purchased products at the local market.

Goal 7:



Increase food sourcing and supply by 30% and strengthen food rescue program to help curb food wastage through partnerships with food based organisations.

Strategy: Develop and maintain food donor relations with particular emphasis on corporate partnerships and philanthropists. Establish partnership with retailers, wholesalers, supermarkets and all members of the food supply chain to rescue food. Strengthen existing partnerships with FMCG/-food manufacturing companies and establish partnership with any other government parastatal organisation where food can be rescued. Adopt more beneficiary NGOs for food distribution.

Capacity to Achieve Goals: Food bank staff, volunteer and board member contacts and general networking.

Measurement of Achievement: Monthly monitoring of the kilograms of food rescued and number of organisations food is rescued from and monthly food distribution reports raise awareness of the Food Bank and its activities; grant sourcing and partnership.



Goal 8:

Strengthen all programs to improve the quality of service to beneficiaries and support them in their pursuit of improved quality of life and greater stability.

Capacity to Achieve Goals: Increase volunteer intake, expand Food Bank infrastructure; Recover and distribute food items through utilisation of our Food Bank infrastructure and other partner agencies.

Measurement of Achievement: Monthly and quarterly tracking of received donations of food items and monthly distribution reports; Tracking of increase in volunteer intake and beneficiary NGOs.



Goal 9:

Expand infrastructure personnel and warehouse facilities to ease operations and food supply.

Strategy: Increase human resources and staff strength, warehouse capacity, cold chain capacity, locations, agricultural hubs in rural communities and fleet. Create a decentralised system for specific programs like EDUFOOD

Capacity to Achieve Goals: Food bank resources, staff expertise , a strong LFBI volunteer base, donors and partners.

Measurement of Achievement: Increase in number of staff, procurement of warehouse and fleet, start-up of new food bank locations and hubs.



Goal 10:

Explore technology-based technologies that improve operational efficiencies and volunteer management.

Strategy: Identify pain points which technology can solve and partner with Tech organisations that proffer solutions.

Capacity to Achieve Goals: Food Bank staff, Tech organisations.

Measurement of Achievement: Ease of operations, volunteer engagement.

Goal 11:



Increase volunteer capacity by 2,500 to serve LFBI's food relief intervention programs.

Strategy: Increase call for volunteers across all social media platforms, expand programs activities to increase volunteer participation and engagement, improve logistics to accommodate more volunteers.

Capacity to Achieve Goals: Food Bank staff, Volunteers, Social media and Newsletters.

Measurement of Achievement: Number of Volunteers.



Goal 12:

Onboard 50 more beneficiary organisations to increase LFBI's impact and footprints in more states in Nigeria.

Strategy: Identify vulnerable communities in neighbouring states, recruit fresh volunteers in those states and work with local partners to aid implementation.

Capacity to Achieve Goals: Food bank staff, volunteers, Partner NGOs and community heads.

Measurement of Achievement: Liaison offices in the identified states, Registration and intervention of beneficiaries in 3 neighbouring states.