

PARTNERSHIP TYPES

Thank you very much for your interest in Lagos Food Bank. This document gives a brief insight into:

- ✓ One-Time Partnership
- ✓ Project Driven partnership (Donation towards Special Programs).
- ✓ Planned Giving Partnership (Continuous partnership)

1) One-Time Partnership:

This form of partnership is tailored towards a particular number of beneficiaries in a selected community.

a.) Full Outreach Sponsorship: is a financial or material (food and sundry items) commitment of an organization or Individual to Lagos Food Bank in the following way:

Donation towards **TEFAP** (Temporary Emergency Food Assistance Program). This program is a community based outreach program that provides food items that would last 2-4 weeks to a family of 5.

Benefits

- i. Exclusive branding of outreach event (this includes but not limited to shirts, stage, banners, stickers)
- ii. Corporate appreciation plaque/Donation certificate. (subject to size of donation)
- iii. Detailed report on impact of donation would be sent - subject to request from partner.
- iv. Recognition of your brand on all our social media pages with cumulative followers of 100,000
- v. Recognition in our annual report as one of our partners for the period of partnership.
- vi. Press Release on all our social media pages at the commencement of partnership.
- vii. Addition of your company's logo to the list of corporate partners on our website
- viii. Fulfillment of your Corporate Social responsibility (CSR) goals.
- ix. We prepare a 50 Page photo book of impact of donation to your organization for your records (subject to size of donation)
- x. Impact report would be displayed on all our social media platforms after the duration of the partnership.

Please note that the calculation below is based on value of Six Thousand Naira (N6000) worth of food items that can sustain Beneficiary Families of five for two weeks or more. Packaged box of hope contains food items like (Rice, Beans, Garri, Pasta, Noodles, Semo, Wheat, Condiments, Milk, Beverage, sardine, cereal, etc.) and non-food items (like bathing and washing soap, sanitizers, tooth pastes and body care products).

Core Values: *Commitment *Compassion *Community* Contribution*Connection





POSSIBLE BUDGET IDEAS

- Packaged box of hope for 100 families’ costs N600,000
- Packaged box of hope for 200 families’ costs N1,200,000.
- Packaged box of hope for 500 families cost N3,000,000.
- Packaged box of hope for 1000 families cost N6,000,000.

Please note that the plan/budget above is not cast in stone; you can reach out to a higher/lesser number of beneficiaries depending on your budget.

b) Mini (Partial) Outreach Sponsorship: Lagos Food Bank can organize a Mini outreach reaching 60-90 families with the Box of Hope at the food bank building/premises with a minimum donation of N360,000 (Three hundred and sixty thousand Naira only). This partnership is implemented with the TEFAP program and is based on the calculation of a box of hope for N6000.

Please note that Mini outreaches can only be implemented within the food bank premises alone. This means that the outreach, while exclusive, would be held in our immediate community, i.e, Agege/Dopemu. Beneficiaries would be invited to the foodbank/warehouse to pick up items.

Benefits

- Exclusive Branding of event (subject to size of donation)
- Detailed report on impact of donation would be sent to partner (subject to request from partner)
- Addition of your company’s logo to the list of corporate partners on our website
- Recognition in our annual report as one of our partners for the period of partnership.
- Recognition of your brand on all our social media pages with a cumulative of over 100,000 followers.
- Press Release on all our social media pages at the commencement of partnership
- Fulfillment of your Corporate Social Responsibility (CSR) goals.

2) Project-Driven Partnership (Donation towards Special Programs):

We currently run four special programs which are **NUMEPLAN** (Nutrition Intervention Meal Plan for Vulnerable mothers and children), **NIDS** (Nutrition Intervention for diabetes self-management), **Family Farming** and **EDUFOOD** (Education Enhancement for Food Insecure Students) that help improve the sustenance and nutrition of our beneficiaries especially pregnant women, diabetic patients, children and nursing mothers.

BUDGET

PROGRAM	COST	DURATION
NUMEPLAN	₦35,000/child (click here to see breakdown)	One (1) month
EDUFOOD	₦490/child (click here to see breakdown)	One (1) day
FAMILY FARMING	₦64,100 (click here to see breakdown)	Six (6) months

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 Tel;234 129188754, 234 705681222, 70312295645 Website; www.lagosfoodbank.org
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NIDS	₦20,000 (click here to see breakdown)	One (1) month
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More details of these programs are found on the programs page of our [website](#). You can partner with us specifically towards any of these programs by sending an email to partnership@lagosfoodbank.org. Please note that the minimum donation for the EDUFOOD program is ₦300,000 for corporate partnerships (clarification on these would be made via email).

Benefits

- i. Detailed report on impact of donation would be sent - subject to request from partner.
- ii. Impact report would be displayed on our social media pages.
- iii. Recognition in our annual report as one of our partners for the period of partnership.
- iv. Recognition of your brand on all our social media pages with cumulative followers of 100,000
- v. Fulfillment of your Corporate Social Responsibility (CSR) goals

3) Planned Giving Partnership/Continuous Partnership:

Financial: It is an unrestricted financial commitment of an organization to the Lagos Food Bank annually which can be achieved in the following ways;

- A monthly cash donation with a minimum of N100,000, or more
- A quarterly cash donation of a minimum donation of N300,000 or more
- A bi-annual cash donation of a minimum donation of N600,000 or more
- An annual cash donation of a minimum donation of N1,200,000. or more.

Please note that this plan is not cast in stone; you can commit to a higher/lesser amount, depending on your budget.

Benefits

- i. Corporate Appreciation plaque/Certificate of Donation Frame (subject to size of donation).
- ii. List your organization/name on our website as one of our partners for the period of partnership.
- iii. List your organization in our annual report as one of our partners (subject to size of donation).
- iv. Fulfillment of your Corporate Social Responsibility (CSR) goals.
- v. Monthly appreciation posts on our social media pages.

Thank you for joining us in the fight against hunger and malnutrition in Nigeria!

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