



3 – YEAR STRATEGIC PLAN

2021-2023



STRATEGIC PLAN – KEY DATA

1 The Lagos Food Bank Initiative will establish an efficient infrastructure to provide nutritious food to Lagos food insecure population, and will actively advocate to reduce the growing issue of Food Insecurity in Lagos and Nigeria as a whole.

2 The Food Bank will solicit food donations and purchase food products, and serve these equitably to the food insecure population.

3 Lagos Food Bank will provide and empower new food bank initiatives with resources and technical support.

4 The Food Bank will seek to expand by establishing viable relationships in USA, UK, South Africa and Canada to harness resources to reach our goal in Nigeria.

5 The Food Bank will engage in a strong advocacy and capacity building focus, designed to raise awareness, engage stakeholders and influence legislation in favor of food security improvement.

6 LFBI will create an association (Association of Nigerian Food Banks) to further enhance coordination of all food banks in Nigeria to ensure unity.

7 The Food Bank will develop deliberate partnerships with more healthcare centers and institutions for a healthier, educated, food-secure community.

8 The Food Bank will develop its emergency response capabilities to ensure people in emergency situation get swift help/relief

KEY FACTS OF THE 3 YEAR PLAN:

- Reach at least 4,000,000 (Four million) persons consisting mainly of indigent families, children, youths, widows and the aged and most vulnerable in society through our programs.
- Reach 3,000 nursing and lactating mothers through our NUMEPLAN program.
- Reach at least 100,000 children through our EDUFOOD program.
- Establish 2000 beneficiaries in sustainable skills and job placement program.
- Create at least twelve more food bank locations/hubs within Lagos.
- Reach over 500 non-profit organizations and supply them with basic necessities
- Empower new food banks Initiatives with food items and technical support for outreaches and projects.
- Achieve 100% regular and reliable food donations from food manufacturers, food drives, individual donors and agricultural surplus
- Increase food distribution from 153,000kg annually in 2020 to 5,000,000kg in 2023
- Production of a comprehensive food insecurity reports based on in-depth research.
- 70 million meals or meal ingredients will be provided.
- 12 other annexes of the Lagos Food Bank will be established in Lagos State.
- Raise \$1,500,000 in annual revenue which will enable us to maintain and expand our humanitarian services across board.
- Acquire at least two 30-seater Coaster Buses and three refrigerated truck to help with collection and delivery of food products.
- An executive staff of 40 professionals including an Executive Director/CEO
- A warehouse of 6500 sq meters with receiving, sorting, repacking, storage and loading facilities.
- Established Nutrition Education Program with comprehensive curriculum.
- Structured learning community of Lagos Food Bank volunteer nutrition educators.
- Multi-sector advocacy for, awareness of, and support for, initiatives to end hunger.
- Increased volunteer base by 500% compared to 2020.



Goal 1: **Strengthen programs that serve children and women.**

Strategy A: Expand and refine the EDUFOOD Program.

Strategy B: Expand and refine the NUMEPLAN Program

Strategy C: Expand and refine the NIDS Program

Strategy D: Implement new programs to increase food supply to children and women.

Strategy E: Educate and advocate about child hunger in Lagos.

Strategy F: Secure financial and food resources from site partners for long-term sustainability.



Goal 2:

Increase food supply and refine distribution strategies.

Strategy A: Increase the amount of food we acquire and serve by 30%

Strategy B: Increase agricultural donations.

Strategy C: Develop and strengthen food drives to increase food supply.

Strategy D: Acquire at least two 30-seater Coaster Buses and three refrigerated trucks to help with movement, logistics and distribution of food.

Strategy E: Develop an annual purchasing plan.

Strategy F: Evaluate food sourcing goals and strategy quarterly with staff and board.

Strategy G: Develop and build food pantries.

Strategy H: A warehouse of 6500 sq meters with receiving, sorting, repacking, storage and loading facilities.



Goal 3:

Strengthen programs that improve resilience and sustenance of beneficiaries

Strategy A: Expand and refine the family farming program, by connecting beneficiaries to agricultural partners, seed distributors and fertilizer distributors.

Strategy B: Expand and refine the Job placement program, by connecting beneficiaries to various industries where their skills will be needed.

Strategy C: Provide seed funding to beneficiaries for SMEs.

Strategy D: Research and partner with organizations and companies involved in bio-fortification.

Strategy E: Partner with farms and agricultural research organizations.



Goal 4:

Increase LFBI public policy impact and advocacy.

Strategy A: Increase participation in influencing legislative priorities and votes at the national and state levels about hunger issues.

Strategy B: Improve LFBI's state- and LGA relationships with policy makers, lawmakers, and agencies to encourage decisions that will work to curb hunger and malnutrition in Lagos.

Strategy C: Public awareness and campaigns on hunger, diet and physical activity.

Strategy D: Improve social media campaigns on the need to get involved in solving the problem of hunger and malnutrition.

Strategy E: Build LFBI community hubs in various locations of Nigeria, to create awareness on the importance of good nutrition and the organization's goals.

Strategy F: Improve youth participation in advocating for good health and nutrition, through seminars and conferences.



Goal 5: **Establish and sustain partner agency networks**

Strategy A: Establish proactive new agency recruitment and support.

Strategy B: Establish Agency mentoring program in Lagos and other parts of Nigeria

Strategy C: Register at least 500 partner agencies and new food bank initiatives.

Strategy D: Provide seed grants to start up food bank initiatives.



Goal 6: Increase and diversify financial resources.

Strategy A: Maintain and expand donor base.

Strategy B: Improve technical tools and training to support fund-raising work.

Strategy C: Explore alternative revenue streams.

Strategy D: Expand by establishing viable relationships in USA, UK, South Africa and Canada to harness resources to reach our goal in Nigeria.

Strategy E: Source for project grants both from within and outside the country.



Goal 7:

Lead organizational practices that increase effectiveness of the staff, Board of Directors, and volunteers.

Strategy A: Strengthen internal communications

Strategy B: Enhance staff skills and organizational leadership.

Strategy C: Achieve and maintain a high performing board of directors.

Strategy D: Actively recruit and cultivate persons of diverse backgrounds and characteristics for staff, board of directors, and volunteers..

Strategy E: Recruit and retain top talent (Reduce turnover rates)

Strategy F: Ensure a work environment that values team work, productivity, development and rewards.

Strategy G: Increase volunteer base by 500% compared to 2020



Goal 8: Improve Monitoring and Evaluation Strategies

Strategy A: Maintain a detailed logbook of donated items.

Strategy B: Monitoring and evaluation of medical outreach reports.

Strategy C: Monitoring and evaluation of LFBI programs e.g. NUMEPLAN, EDUFOOD, NIDS etc.

Strategy D: Monitoring and evaluation of nutritional status of beneficiaries of each nutrition intervention programs.



Goal 9:

Be prepared to operate in an emergency or disaster

Strategy A: Set aside funds and relief materials in the case of an emergency such as fire outbreaks, flood etc.

Strategy B: Partner with other state and national emergency services.



Goal 10: **Develop and strengthen nutrition and health education**

Strategy A: Strategically use social and behavior change communication (SBCC) to improve positive healthy outcomes of beneficiaries.

Strategy B: Improve the awareness on the impact of hidden hunger.

Strategy C: Develop nutrition education programs (NEP) focused on maternal and child health.



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